

Developing the Balanced Scorecard Strategies for Vocational College  
Library

謝玲芬, 吳牧臻, 靳炯彬

Transportation Technology and Logistics Management  
Management

lfhsieh@chu.edu.tw

Abstract

This study attempts to comprehend the influence on vocational college library in Taiwan through the four structural dimensions of the balanced scorecard on financial perspective, customer perspective, internal process perspective, and learning and growth perspective, and investigate them further and thoroughly. Based on the author's fifteen-years working experience on vocational college library, this paper provides management strategies to assist vocational college library in enhancing performance of library service, and expect to create a new vision for future development of vocational college library in Taiwan.

Keyword : The Balanced Scorecard, Vocational College Library, Library Service Strategies