

# 縣市長選舉政見的實證分析：苗栗縣個案分析

黃國敏

行政管理學系

人文社會學院

edhwang@chu.edu.tw

## 摘要

The most important decision-makers for the budgets of local governments are the magistrates; others include the chief executives of the departments as well as the chambers. Therefore the campaign programs of the county magistrates and the professional practices prescribed by the laws are the important causal factors for the budgets of local governments. This paper tends to test whether the prior programs of the Miaoli county magistrates since 1993 comparing to the settlement of each year account are fulfilled or not? It finds that if the prior programs are definite, then their possibilities to be fulfilled are higher; if they are only in principle, then their possibilities to be made good are lower because they are hard to be inspected by the citizens. As “the rulers are responsible to the ruled” is the basic law for the democracy, this paper suggests that the candidates are regulated by law to provide the definite programs on the Electoral Gazettes. Therefore, citizens can make judgments to cast the ballots to some candidate based on his/her concrete programs.

**關鍵字：**county magistrate, party platform, candidate, program, Miaoli county