

If a Tree Falls in a Forrest

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Abstract

The social media craze has seemly penetrated every part of our everyday life. Whether it is a romantic trip to the beautiful city of Paris or a boring meal at home, everything that happens at anytime are becoming materials for our posts or tweets. The interactive artwork, If a Tree Falls in a Forrest, is a satire of our digital life style. The software program intercepts every note the user plays on the digital piano and turns them into Twitter logos. The sound does not happen until the logos fall onto the ground. This process is a symbolic exaggeration of our needs to be perceived and approved by our friends on the social networks.

This interactive project is a collaboration between Dr. Ay-ling Kong and Prof. C. J. Yeh. It is a playful extension of the argument made by George Berkeley in his famous book, A Treatise Concerning the Principles of Human Knowledge.

Keyword : Social media, interactive artwork, A Treatise Concerning the Principles of Human Knowledge