

探討餐飲供應鏈之關鍵成功因素與其效益

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摘要

In the recently years, the service industry has been increased rapidly. Comparing with the other supply chain, the food supply chain would be more difficult to evaluate its effectiveness. Therefore, this paper aims integrated food supply chain to evaluate its performance which would help for the service industry development. According to the enterprises social despondences, the food supply chain could plan to an area integrated in order to response to green, reduce carbon dioxide emissions. This paper applied the multi-decision making method to evaluating the integrate food supply chain performance in order to suggest the enterprises to reduce the risks and increasing the consumers' satisfactions. Also, this paper could solve the problem between suppliers and consumers to reach the optimal effective nesses.

關鍵字：food supply chain, key successful factor, multi-decision making method, fuzzy method, AHP