

學習動機對學習成效之影響－以領導行為為干擾變數

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摘要

According to the current changing economics and business model, top management level now pays tremendous attention on internal training of talents. It becomes critical to train people in an effective way. We investigated the relationship between learning motives and effect and the moderator of perceived leadership behavior. The results indicate that individual's internal learning motives positively influence the learning satisfaction. As individuals perceived low transformational leadership behavior, their internal learning motivation influences satisfaction strongly.

關鍵字：Learning Motive, Learning Effect, Perceived Leadership