

Implementation of Supply Chain Management System: A Case Study of an E-paper Display Manufacturer

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Abstract

Recognized the importance of supply chain management, many businesses have implemented a supply chain management (SCM) system in pursuit of higher competitiveness. With the advancement of information technologies, numerous international manufacturers have engaged in development of electronic paper, which is expected to bring business opportunities to local manufacturers. This paper first reviews related literature to explore the procedure for implementing SCM and then investigates SCM implementation in a local e-paper display manufacturer. Data are collected from interview and field observation. Through this case study, this paper attempts to offer businesses in related industries some suggestions on SCM implementation.

Keyword : Supply Chain Management, Information Technologies, E-Paper Display