

影響參與證照考試行為意向之實證研究：以ERP 課程為例

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摘要

In recent years, the importance of certification keep increasing, lead many universities start to promote certification courses. Due to universities promote certification takes much more labor cost and resource, so to understand effects on student' s behavioral intention of ERP certification exam participants become an important issue for universities to promote their courses. Consequently, this work try to use the planner behavior theory to constructing causality of student participation in the ERP certification exam. 120 students participated in this study. The result indicated that the attitude would have a significant effect on behavioral intention and perceived behavioral control.

關鍵字：Theory of Planner Behavior, Enterprise Resource Planning, Certification