

資訊從業人員對資訊證照重要性及取得態度之研究

應鳴雄, 洪揚

資訊管理學系

資訊學院

mhying@chu.edu.tw

摘要

During a slumping economy the job market becomes more demanding on the professional skills of IT technicians. In addition to the required education, IT professionals tend to prove their professional capabilities with special certificates. This study collect related information and to review published papers as well as survey the IT professionals by sampling to portrait their manners in getting various IT certificates, perceived importance and usefulness of IT certificates to them. The analysis results of these questionnaires indicate that the acquirements of IT certificates are perceived by the IT professionals as improvements to their personal capabilities and to convince their customers of their professional capabilities. It should be identified as an opportunity and means for the enhancement of themselves rather than a physical benefit.

關鍵字：IT Professionals, IT Certificates, Signaling Theory