資訊管理碩士學位論文使用資訊管理理論之趨勢分析

應鳴雄, 林奇穎

資訊管理學系

資訊學院

mhying@chu.edu.tw

摘要

As the recent development of information management, the quantity and quality of study is increasing every day. It is particularly shown from the dissertations. Their themes and trends can be regarded as the trend in information management field. With 23 common information management theories concluded by Professor Dingpeng Liang discussed in this paper, investigations were conducted on master dissertations in domestic relevant information management disciplines from 2002 to 2012. Content analysis was used to discuss the theoretical preference and trend of domestic information management application. The study shows that the most widely used theories are technology acceptance model and social cognitive theory, and the trend of information management theories used in information management master dissertations is increasing year by year.

關鍵字：information management; dissertation; theory; trend analysis; content analysis