

資訊管理理論在管理期刊論文中被引用之趨勢分析

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摘要

As the development of information management discipline, recent studies pay more and more attention on the construction of theory. The aim of this study is to discuss and analyze the trend of information management theory in management journal articles from 2002 to 2012. And it analyzed the structural difference in percentage of adoption of various information management theories for different school backgrounds in different periods through chi-square test. The 23 common information management theories concluded by Professor Liang were discussed in this paper. There are 2379 articles from 11 core journals in the field of management selected to conduct content analysis. This paper shows an increasing trend of information management theory in management journals in recent 5 years. The most widely used theories are resource-based theory and transaction costs theory. National Cheng-chi University ranks first in the number of papers related to information management theory, while the trend of technology acceptance model grows most.

關鍵字：information management theory; core journal; trend analysis; content analysis