

# LCD Driver IC 封測產業資源整併績效研究

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## 摘要

### ABSTRACT

This research goal discusses Taiwan TFT-LCD the Driver industry when carries on the merge, merge strategy consideration factor for which? The enterprise penetrates the merge the way, whether after merge has the merge synthesis effect. In order to achieve this research goal, this research by the case discussion way, will use the Market Synergy effect, Operational Synergy effect and the Financial Synergy effect and so on three analysis targets, in view of will have merger and acquisition case [C] Corporation, with will not have merger and acquisition case [F] Corporation, by two companies around took it synthesis effect change will carry on studies and compares, and will compare before the merge two years and merges the latter two year synthesis effect change situation to do for the analysis compares.

關鍵字：LCD Driver IC assembly and test, Merge Synergy, Market Synergy, Operational Synergy,