

教師人力資源網站使用意願之研究

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摘要

The purpose of this study was based on the theory of TAM to investigate the current situation of human resource websites using behavior and its related factors among elementary school teachers. 450 elementary school administrative personnel and substitute teachers in New Taipei City were randomly chosen to participate in this survey, and a total of 419 participants were valid. The result showed that The teachers' intention, perceived usefulness and perceived ease of using human resource websites were above average. There was significant difference in the behavioral intention, perceived usefulness and perceived ease of using human resource websites between the elementary school teachers with the different background. There were positive correlation among elementary school teacher's computer self-efficacy behavioral intention, perceived usefulness and perceived ease of using human resource websites. Futhermore, the teachers' perceived usefulness and perceived ease of using human resource websites could effectively predict the teachers' behavioral intention to use human resource websites.

關鍵字：human resource, e-recruiting, Technology Acceptance Model, behavioral intention