

The Relationship Between Environmental Uncertainty, Supply Chain Investments, and Performance: The Influence of Investments in Environmental Management and Buyer Supplier Relationships

Mark Pagell, Dennis Krumwiede, Chwen Sheu, 楊振隆

Technology Management

Management

clyang86@chu.edu.tw

Abstract

Supply chain managers are facing increased pressure to lower costs and or pressure to be innovative. These signals from the external environment make it difficult for managers to determine which investments will influence performance. We take a first step toward clearing up these issues by examining how investments in environmental management and buyer supplier relationships influence performance, in different competitive settings.

Keyword :