

因應全球化趨勢論台灣地區國際物流專業網站之發展方向與內涵

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摘要

This paper discusses what functions and contents should a professional web site of global logistics possess. Additionally, we introduce a professional web site, LINK (Logistics Information Network), for global logistics in Taiwan. This web was built by Computer and Communications Research Labs, Industrial Technology Research Institute (ITRI) and sponsored by Department of Commerce, Ministry of Economic Affairs. The LINK provides many functions, such as logistics laws and knowledge base, logistics industry database, logistics related transportation statistics, events and news, forum, and member service. The contents of LINK are not only updated newly and frequently, but also value-added.

關鍵字：Globalization, Global Logistics, Logistics Information Web Site.