An Exploration of the Tourism Industry Cooperation Strategy between Taiwan and WTSEZ using the Game Theory

謝理仰,林祥生,李堯賢

Transportation Technology and Logistics Management
Management

keyman@chu. edu. tw

Abstract

An Exploration of the Tourism Industry Cooperation Strategy between Taiwan and WTSEZ using the Game Theory, International Conference on Innovation and Management, Jan. 28-31, 2013. Sapporo, Japan.

Keyword: An Exploration of the Tourism Industry Cooperation Strategy between Taiwan and WTSEZ using the Game Theory, International Conference on Innovation and Management, Jan. 28-31, 2013. Sapporo, Japan.