

# 以層級分析法探討影響大學生選擇外師授課的考量因素

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## 摘要

With the development of globalization and EFL education has become more and more important. To promote English-only instruction in Taiwan's college, English classroom is the most important place to provide comprehensive English-language environment and native speaker/teacher instruction in classroom. English-only instruction is not only attracting foreign students, but also expecting to enhance Taiwanese students' language competition in full English resource environment. What are the viewpoints of the students on English-only instruction course by native speaker/teacher? And what are the factors on elect course and the priority?

The purpose of this study was to study the college students' factors on the native speaker elector course and the value of English-learning, compared the different on the factors between two groups. Analytic Hierarchy Process (AHP) and Focus Group method is applied to study the factor on elector course and the weight and ranking. The students have the same ideas about ranking of four determinants. That is, "Personal determinant" ranks the first and "Teacher determinant" ranks the second, while "Key person determinant" ranks the last. The result provides the suggestion for school, students and the related authority for reference on English learning education improvement.

關鍵字：native speaker, elector course, Analytic Hierarchy Process (AHP)