

Research regarding the impact of decreasing birth rate in Taiwan on  
Management of Elementary Schools

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Abstract

An examination of the impact of decreasing birth rate on business efficiency of elementary schools, then, suggestions and solutions about managing strategies in these schools. In-depth interviews were taken to obtain opinions of elementary school staff, students and even their parents. The following solutions are suggested to every single school: develop a managing strategy to attract new students, secure loyal teachers, establish alliances with other schools, and ensure students meet educational goals, thus ensuring parents' satisfaction,. The author also suggested that each school should recognize their advantages and disadvantages in combination with the context of lower birthrate to manage their school more successfully.

Keyword : Lower birth rate, elementary school, management, business efficiency