如何建構創新創意的校園環境 王毓翎,蘇淑芬,葉芊妤,陳俊安 國際企業學系 管理學院 cachen@chu. edu. tw

摘要

University education can be said to be the cradle of innovation and creativity into the workplace has long been the trend of current and future industrial development. Rapidly changing with the times, the old education but also the response to different times, the school also began to promote innovative education, regardless of race or course, innovation and creativity has entered our college campuses, but there may be moreproposals and programs to find the construction of the feasibility of the creative campus. Therefore, this study used the brainstorming method to prepare a program, and then use fuzzy Delphi method to find a more constructive program to get the final result. Then filter through the fuzzy Delphi method, the students hope that the innovative creative campus environment.

關鍵字: Innovation、Creative、Brainstorming、Fuzzy Theory、Delphi Method