

Developing Green Supply Chain Management Strategy of Hotel-Centered in
Vegetable and Fruit Purchasing and Recycling

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Abstract

The main purpose of this study is developing green supply chain management strategy of hotel-centered in vegetable and fruit purchasing. According to our another study, Constructing the Green Supply Chain Model of the International Tourist Hotel in Casting Service, we suggest 12 strategies for hotel industry to develop hotel-centered green supply chain management in this paper.

Keyword : Green Supply Chain Management (GSCM), International Tourist Hotel, TRIZ, Environmental Issue, Corporate Social Responsibility (CSR).