

# 台灣生態旅遊景點之評選研究：DEMATEL、ANP 及TOPSIS之應用

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## 摘要

In 2009, Sustainable Ecotourism Society and the Tourism Bureau jointly issued the “eco-tourism logo”, eco-tourism industry from the concept of advocacy, methods, training, and manpower to develop the environment the commercialization, in order to play specification non-governmental organizations or the travel industry and consumers, correct guidance, the role of quality protection and environmental education. In view of the domestic and foreign related eco-tourism attractions to select the study lost missing, select eco-tourism attractions in this study. On the selection of eco-tourism sites, this study uses multiple criteria decision making methods to aid in making a decision. The results show that the implementation of laws and regulations and in co-ordination is an important factor for the development of eco-tourism attractions and related businesses should be compatible with sustainable development in order to protect the ecological resources and the ecological environment.

關鍵字：Eco-Tourist、DEMATEL、ANP、TOPSIS