

田徑選手團隊價值觀一致性、團隊承諾對團隊滿意度影響之研究

曾明郎, 陳律盛, 杜茂生

體育室

人文社會學院

jml@chu.edu.tw

摘要

The main purpose of this study is to understand the effect of junior/senior high school track and field athletes' team value consistency and team commitment on team satisfaction. This study used random sampling to select the track and field athletes in junior and senior high schools in Hsinchu County as the subjects. A total of 363 valid questionnaires were returned. The data were analyzed using Amos 7.0 for structural equation modeling, and using SPSS 12.0 for descriptive statistical analysis. The research conclusions are: (1) team value consistency has a direct and positive effect on team commitment; (2) team value consistency does not have any effect on team satisfaction; (3) team commitment has a direct and positive effect on team satisfaction. Moreover, this study also found that junior/senior high school track and field athletes' team consistency does not have an effect on team satisfaction; however, it has an indirect effect on team satisfaction through team commitment.

關鍵字：Value, organizational commitment, satisfaction