Japanese Big Business and East Asia:Form the viewpoint of top managements 岡崎幸司

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Abstract

This study considers the relationships between Japanese big business and East Asian countries through an analysis of their top managements. Evidence proves that of the 284 listed companies 197, namely 70%, had one or more executives in charge of China business in 2005. Tjhe top managements of Japanese big business regard operations related with China as the most significant in their international strategies.

Keyword: Japanese big business, directors, executive officers, East Asia, China