

地政士因應現代環境對策之探討

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摘要

Real estate market plays an important role in Taiwan's economic development. Registration of real estate transactions generally must rely on the Lands Chevalier(scrivener) to complete the relevant transaction. Due to quickly computerization, relevant industry faces much competitive situation. How to actively maintain the current customers, establish long-term relationships, and improve service quality is one of the main issues of the lands administration agents. The main business of lands administration agents is handling the registration of real estate for popular. Since the rise of real estate brokers, the business of lands administration agents has been squeezed. Since the development of information network and the establishment of convenience policy by government, consumer self-registration by clients has greatly increased making a significant impact to lands administration agents. Lands administration agents are familiar with laws and regulations and trading practices of real estate professionals, if they can play good roles in dealing with the cases and make customers satisfied, they can keep good relations with customers for long-term service. This article will explore how to provide

a value-oriented service in today's competitive environment. To support a tangible value of the service and improve service quality are good factors to consolidate the professional status for lands administration agents.

關鍵字：Lands Administration Agents, Real Estate, Service